

TELEPHONE SKILLS QUICK REFERENCE GUIDE







Telephone Skills

Communication is made up of 55% body language, 38% tone of voice, and only 7% words. However, on the telephone it is more like 83% tone of voice and 17% words!

Telephone contact is oftentimes the first impression a customer or guest will have of your company, department, or of you personally. Therefore, you must ensure that each telephone interaction is professional, friendly and informative.

Answering a Call ------

- A. Answer each call as soon as possible.
 - a. Strive to answer each call within 3 rings.
- **B.** Provide a friendly, informative greeting to each caller.
 - a. Provide the organization or department name and your name.
 - i. Examples: Thank you for calling ABC Resort, this is Sandy. Or, Good morning, housekeeping department, this is Sandy.
- **C.** If you must put a caller on hold, ask first and wait for a response.
 - a. Example: Good morning, accounting department, can you hold?
 - b. When you return to the call, thank the customer and identify yourself.
 - i. Example: Thank you for holding, this is Jose.
 - c. Check back with a caller on hold every 30 seconds.
 - i. Example: Ms. Smith is still on the other line, would you like to continue holding or would you like to leave a message?
- **D.** If a caller reaches you in error, transfer them to the correct department or person.
 - a. Let them know who you are transferring them to and give them the extension in case they are disconnected.
 - b. Announce the caller to the person you are transferring to. Include any pertinent information so that the customer or guest doesn't have to repeat information they have already provided.

- **E.** After handling the call, provide an appropriate parting comment.
 - a. Examples: It was a pleasure speaking with you, Mr. Chung. Or, Have a pleasant day, Mrs. Rodriguez.

Taking a Message------

- **A.** Always offer to take a message, don't wait for the customer to ask.
- **B.** Use an appropriate message pad.
 - a. Record the date and time of the call.
 - b. Get the caller's name, affiliation, telephone number, and best time to call.
 - c. Ask if you can provide a specific message and record it on the message sheet.
- **C.** Let the caller know when they might expect a call back.
- **D.** Thank the caller and end with a pleasant parting comment.